

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Sundeep Bhan et al.	Confirmation No.:	2784
Application No.:	10/734,811	Art Unit:	3629
Filed:	December 11, 2003	Examiner:	J. P. Ouellette
Title:	TARGETED INVITATION DELIVERY		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. 1.116**

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated March 24, 2008, finally rejecting claims 1-6, 8, and 10-14, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.